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Guidelines for inserting an affiliate link into your website

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Guidelines for inserting an affiliate link into your website by using a Content-Management-System (CMS) or Weblog

The base of any website is so-called HTML source code. To insert an affiliate link into your website, we provide a small part of HTML source code, which will generate the affiliate link on your website. The HTML source text for an affiliate link looks like this, for example:

```
<a href="http://satnam.de/index.php?affiliate_banner_id=24&ref=64"
target="_blank"></a><br/><a
href="http://satnam.de/index.php?affiliate_banner_id=24&ref=64"
target="_blank">-Sat Nam Versand</a>
```

To make the affiliate appear with or without image on your own website, you will have to insert this source code into the source text of your own website.

In case a webmaster is administrating your website, please forward the source code to your webmaster and advise him as in which location the affiliate link should appear.

If you administrate the contents of your Website yourself through a Content-Management-System (CMS, for example Joomla or Typo3) or Weblog (for example Wordpress), please apply the following guidelines.

For creating affiliate links by using a Homepage building kit, for example like to one offered by the german company 1&1, please use the [guidelines for a Homepage building kit](#).

1. Open your website in which the affiliate link shall appear in your Content-Management-System for editing. Usually, a so-called WYSIWYG-Editor is opened (which looks similar to Word).
2. Set your cursor in the text to that location where you want to insert the affiliate link
3. Type at this location a number of xxxxxxxxxxxxxxxxx



4. Now click on the button of the Editor which edits the HTML source code. In the image below you see an example of the Content-Management-System Joomla which shows you the result of steps 1 – 3 as described above. The red arrow in the image points to the button for editing the HTML source text.

Title: Bücher aus dem Kundalini Yoga

Published: ☐ No ☒ Yes

Alias: buecher-aus-dem-kundalini-yoga

Front Page: ☒ No ☐ Yes

Section: Kundalini Yoga

Category: Hintergrundinformationen zu Kundalini Yoga

Article ID: State Hits Revised Created Modified

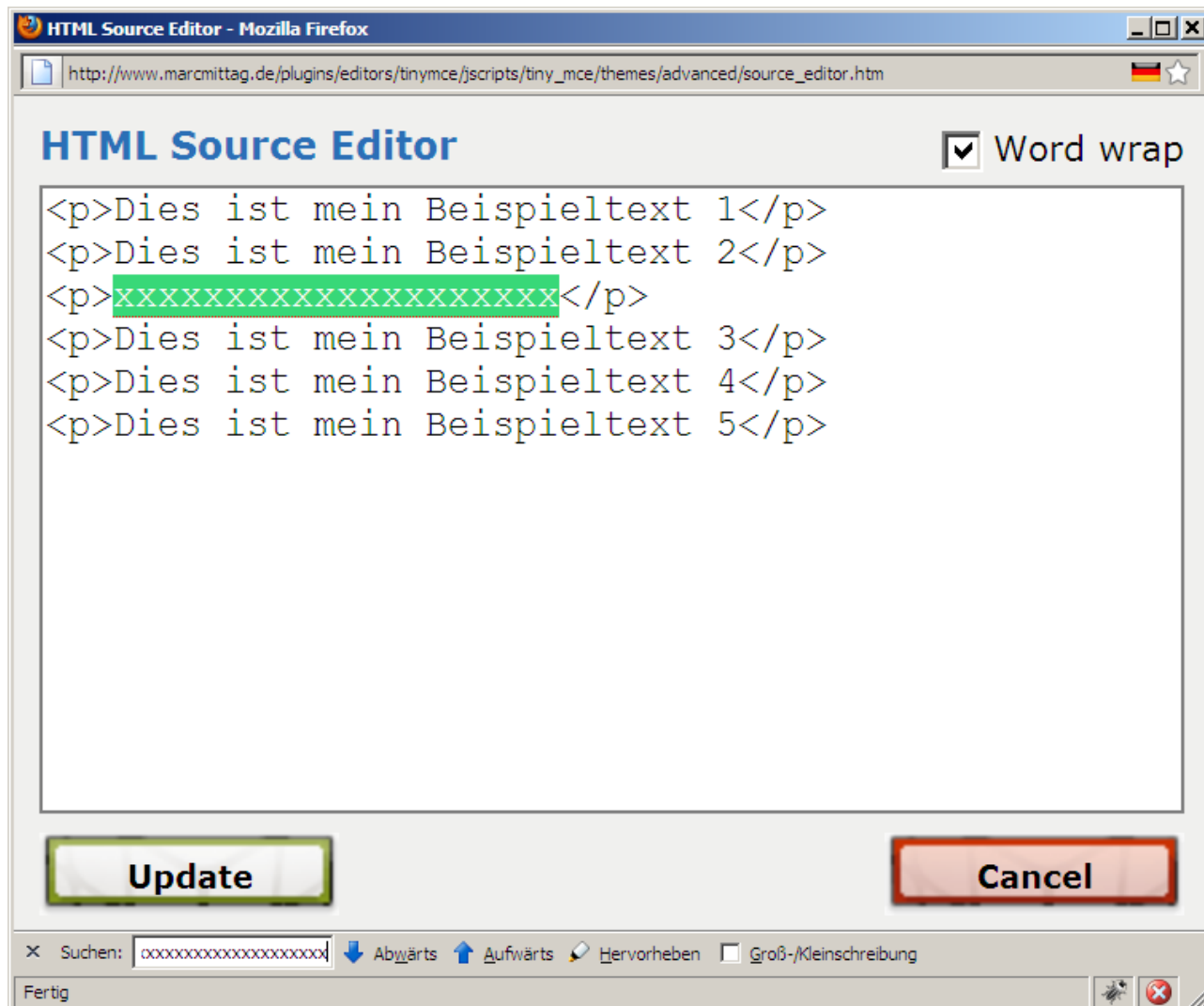
Parameters

Parameters

Metadata



5. Now you will be displayed a source text view which looks like the image below. Press STRG+F to open the search function of your browser and type in xxxxxxxxxxxxxxxxxxxx. In Firefox the result looks like the image below:





6. Now replace xxxxxxxxxxxxxxxxxx by the source code which has been generated by our affiliate program at www.satnam.de. The result should look like this, for example:

The screenshot shows a web browser window titled "HTML Source Editor - Mozilla Firefox". The address bar displays the URL "http://www.marcmittag.de/plugins/editors/tinymce/jscripts/tiny_mce/themes/advanced/source_editor.htm". The main editing area, titled "HTML Source Editor", contains the following HTML code:

```
<p>Dies ist meine Beispielseite1</p>
<p>Dies ist meine Beispielseite 2</p>
<p><a href="http://satnam.de/index.php?affiliate_banner_id=24&ref=64" target="_blank"></a><br/><a href="http://satnam.de/index.php?affiliate_banner_id=24&ref=64"
target="_blank">-Sat Nam Versand</a></p>
<p>Dies ist meine Beispielseite 3</p>
<p>Dies ist meine Beispielseite 4</p>
<p>Dies ist meine Beispielseite 5</p>
```

Below the code area are two buttons: "Update" and "Cancel". At the bottom of the window, there is a search bar with the text "Suchen: xxxxxxxxxxxxxxxxxx" and several navigation icons (Abwärts, Aufwärts, Hervorheben) and a checkbox for "Groß-/Kleinschreibung". The status bar at the very bottom shows "Fertig" and some icons.

7. Close the source code view – for example in Joomla by clicking „Update“.



8. In your WYSIWYG-Editor your should now see the embedded links as shown in the image below:

A screenshot of a WYSIWYG editor interface. The top section contains metadata fields: Title (Bücher aus dem Kundalini Yoga), Alias (buecher-aus-dem-kundalini-yoga), Section (Kundalini Yoga), Published (Yes), Front Page (No), and Category (Hintergrundinformationen zu Kundalini Yoga). Below this is a rich text editor with a toolbar containing various formatting and linking icons. The editor content shows three paragraphs of placeholder text and an embedded image of the SAT NAM VERSAND logo. On the right side, there is a sidebar with fields for Article ID, State, Hits, Revised, Created, and Modified, along with expandable sections for Parameters and Metadata.

9. Please now save your modifications.

DONE!

Guidelines for inserting an affiliate link into your website by using a homepage building kit

(for example the one of the german internet company 1&1 – likewise any other)

The base of any website is so-called **HTML source code**. To insert an affiliate link into your website, we provide a small part of HTML source code in our affiliate program, which will generate the affiliate link on your website.

To do this, it is necessary to be able to directly edit the source text of your website.

This is unfortunately not possible with Homepage building kits such as, for example, the one by the german internet-company 1&1 and probably many others.

However, the following guidelines will show you how you can still create an affiliate link (with or without picture) in your Homepage building kit.

In case you want to create only an image-link, or only a text link, please ignore those passages of the following explanations which don't concern the kind of link your want to create.

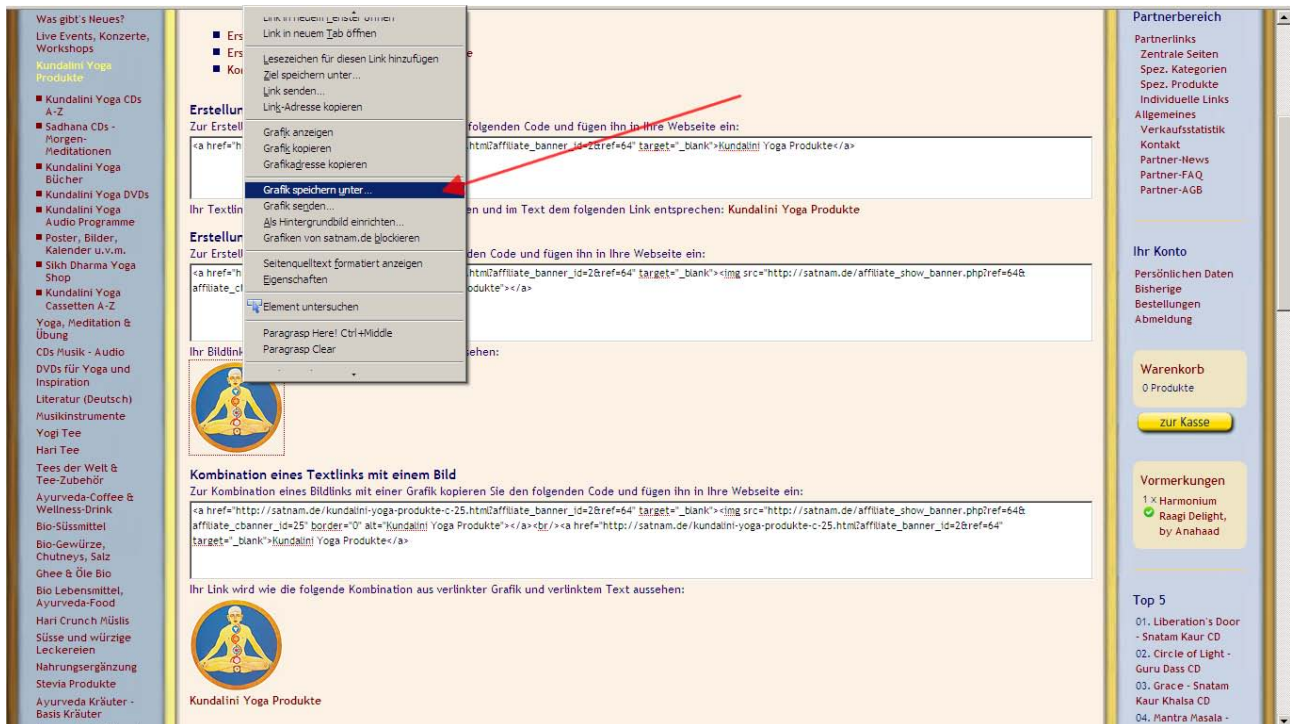
1. Please login with your login-data at www.satnam.de.
2. Generate your affiliate link by selecting, for example, the category into which you want to set the link, and click on "create affiliate link":



The screenshot shows the SAT NAM VERSAND website interface. The header features the logo and the tagline "Living the best in you". A navigation bar includes links for Home, Über uns, Warenkorb, Service, Kontakt, Ihr Konto, Händler, and various product categories like Yoga-Produkte, Ayurveda-Produkte, etc. A red arrow points to a button labeled "Partnerlink zur Kategorie erstellen" (Create affiliate link for category) next to the "Kundalini Yoga Produkte" category. The left sidebar contains a search bar and a list of categories. The right sidebar shows a "Partnerbereich" (Partner area) with links for Partnerlinks, Zentrale Seiten, Spez. Kategorien, etc. The main content area displays "Kundalini Yoga Produkte" with sub-sections for CDs, Sadhana CDs, Books, and DVDs.

- Please scroll down to the category- or product image and perform a **right mouseclick** on the image. Select “save image as” and save the image on your computer, for example on the Desktop, or in a file which you have created for this purpose.

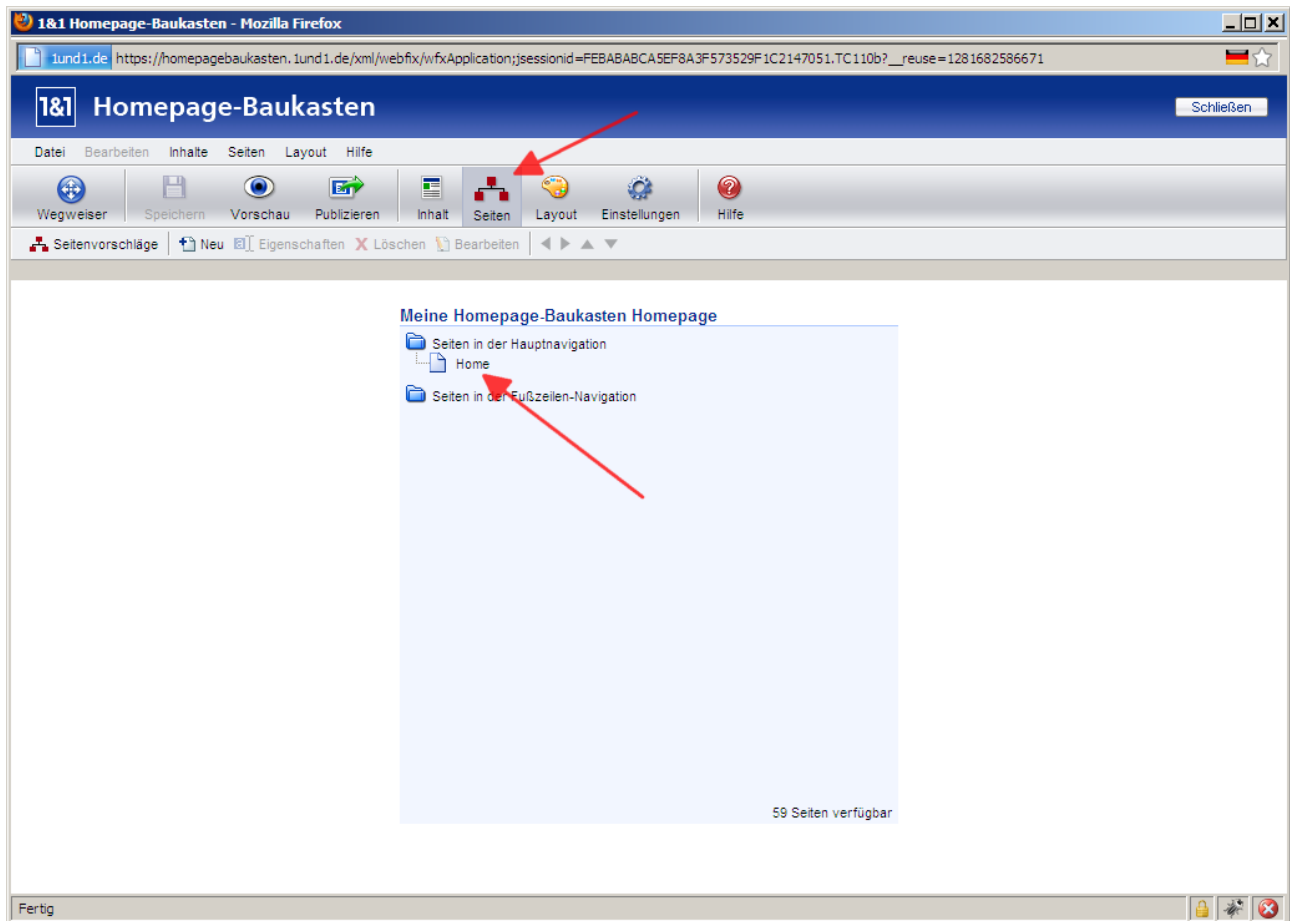
The image below demonstrates this for the **Firefox** browser.



- Leave the page with the generated affiliate link open and, in a second browser window, open the Homepage building kit of your website.

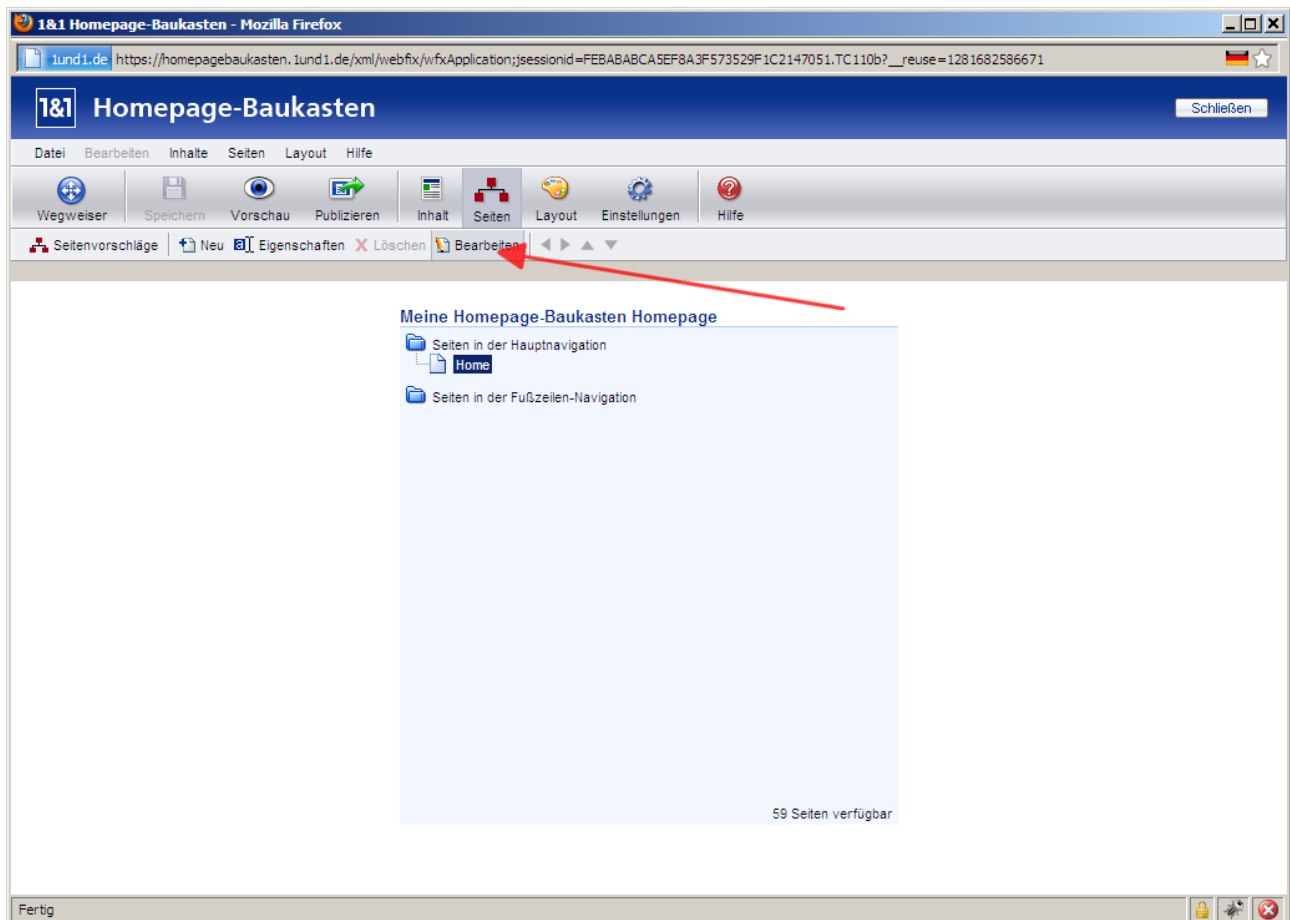
5. Select the page view of your website and click on the page into which you want to insert the affiliate link.

The image below demonstrates this:

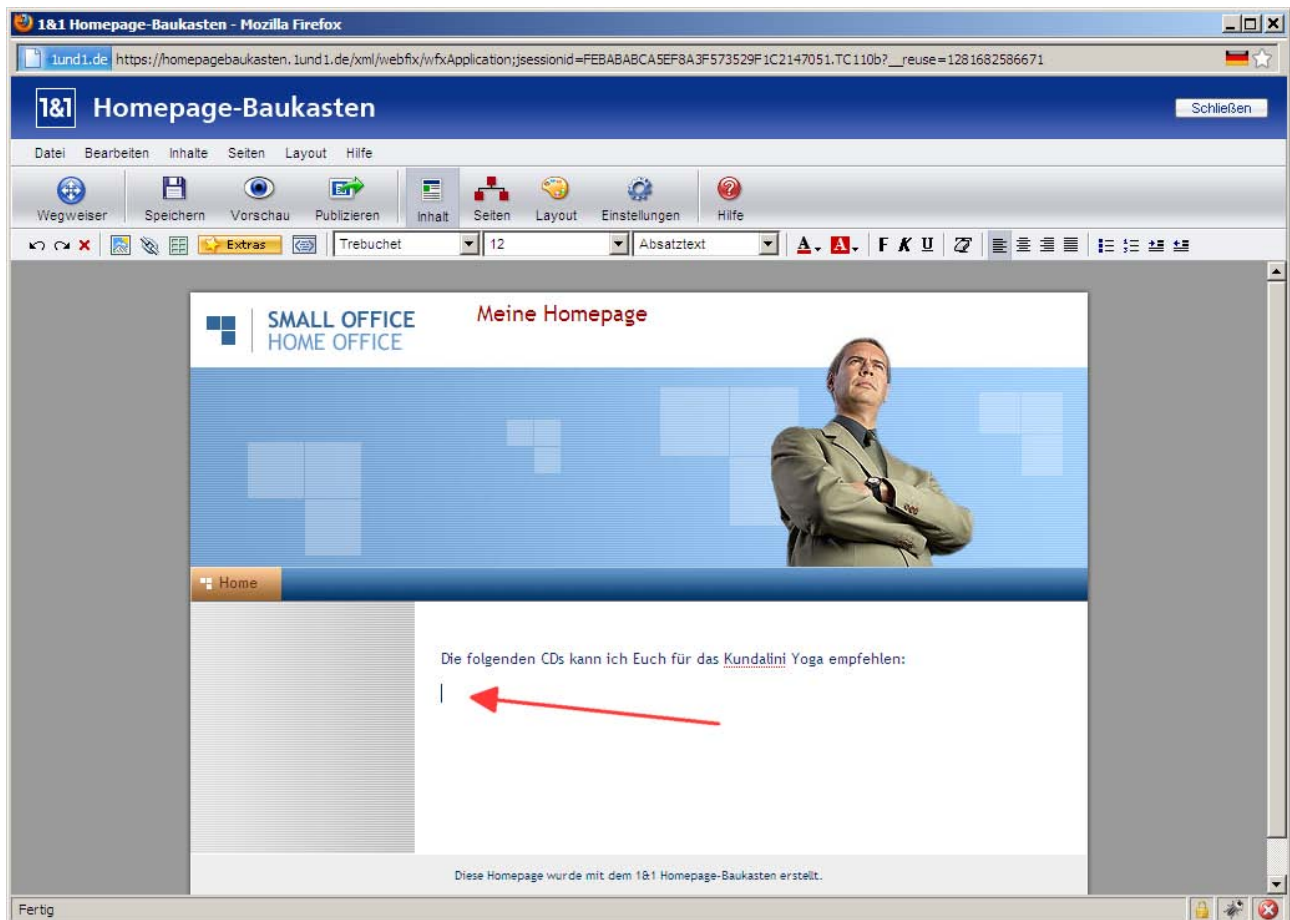




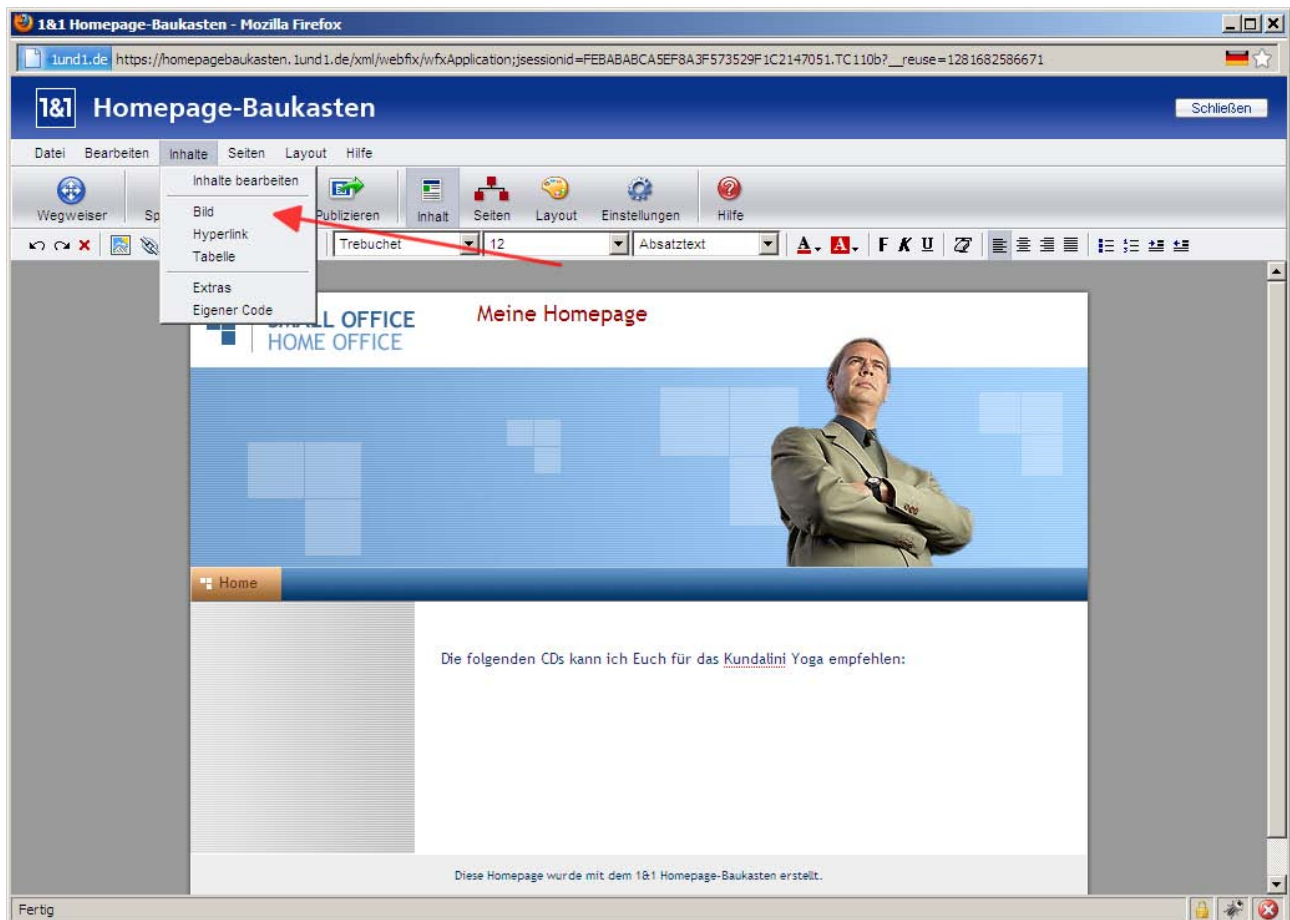
6. Now select **Edit** (or similar)



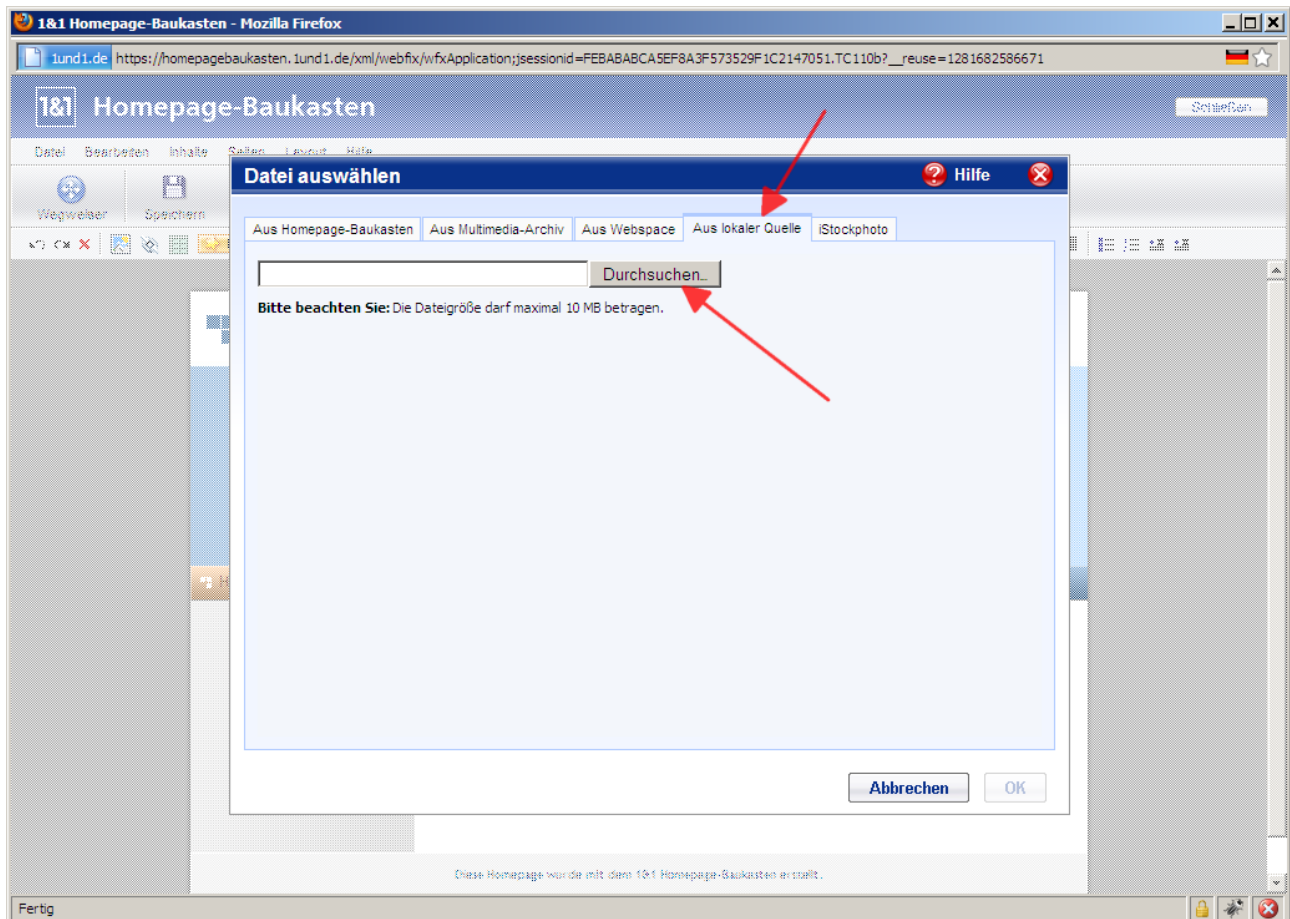
7. Set your cursor to that location where you want to insert the affiliate link:



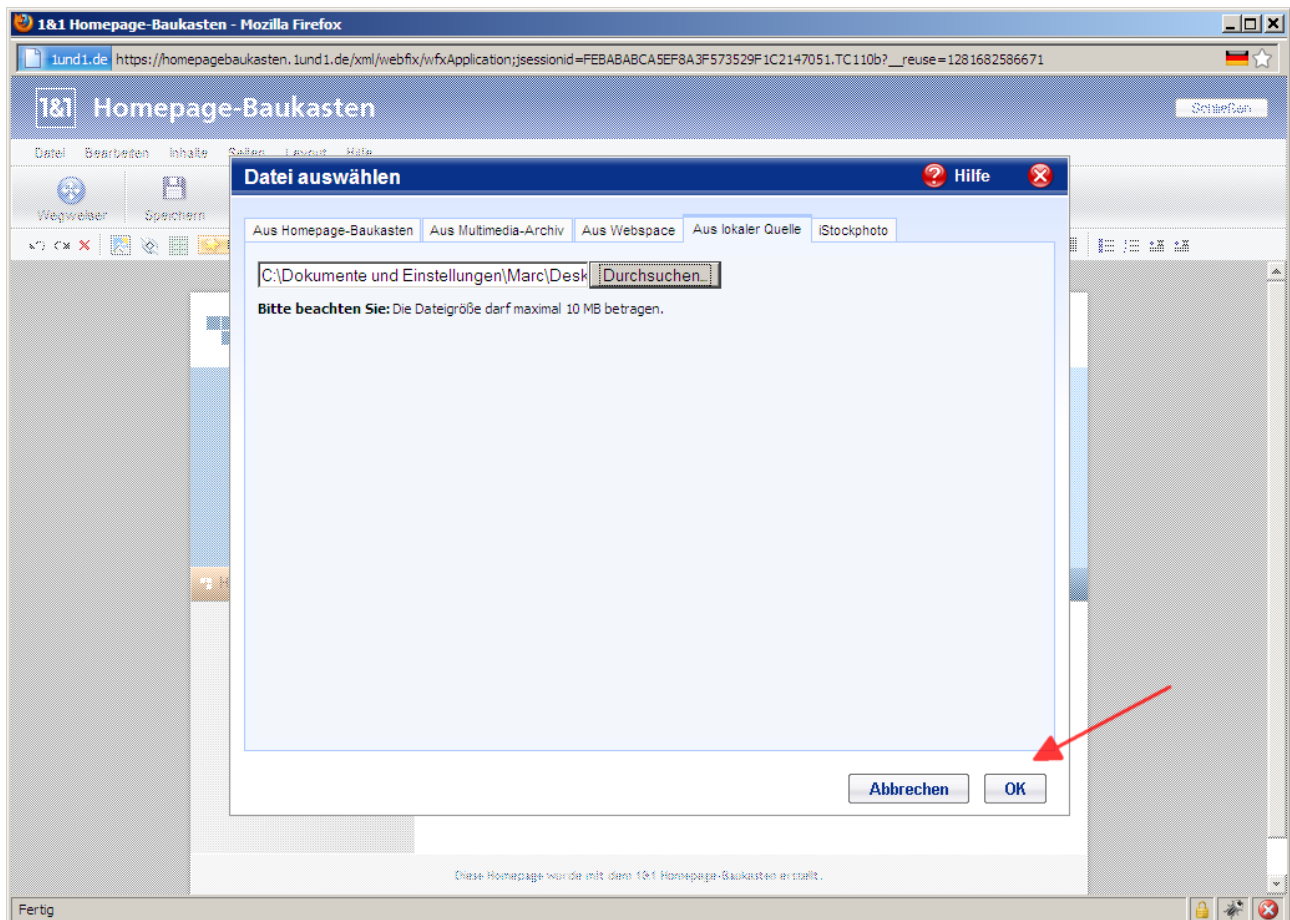
8. From the menu, select the option “contents” and than “image” (or similar)



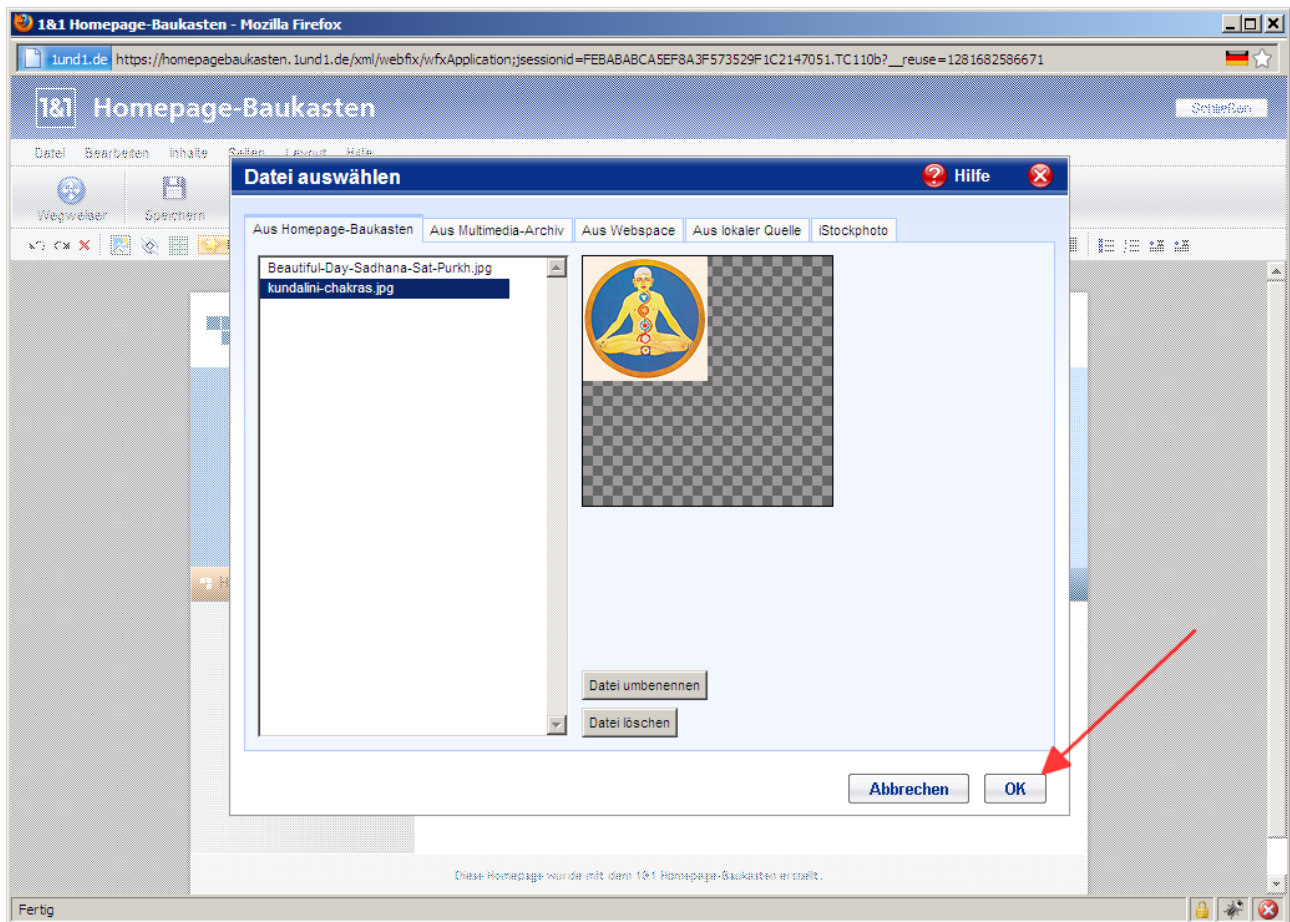
- Now select „from local source“ (or similar) and then select the file which has been saved on your computer.



10. Confirm by clicking "OK"

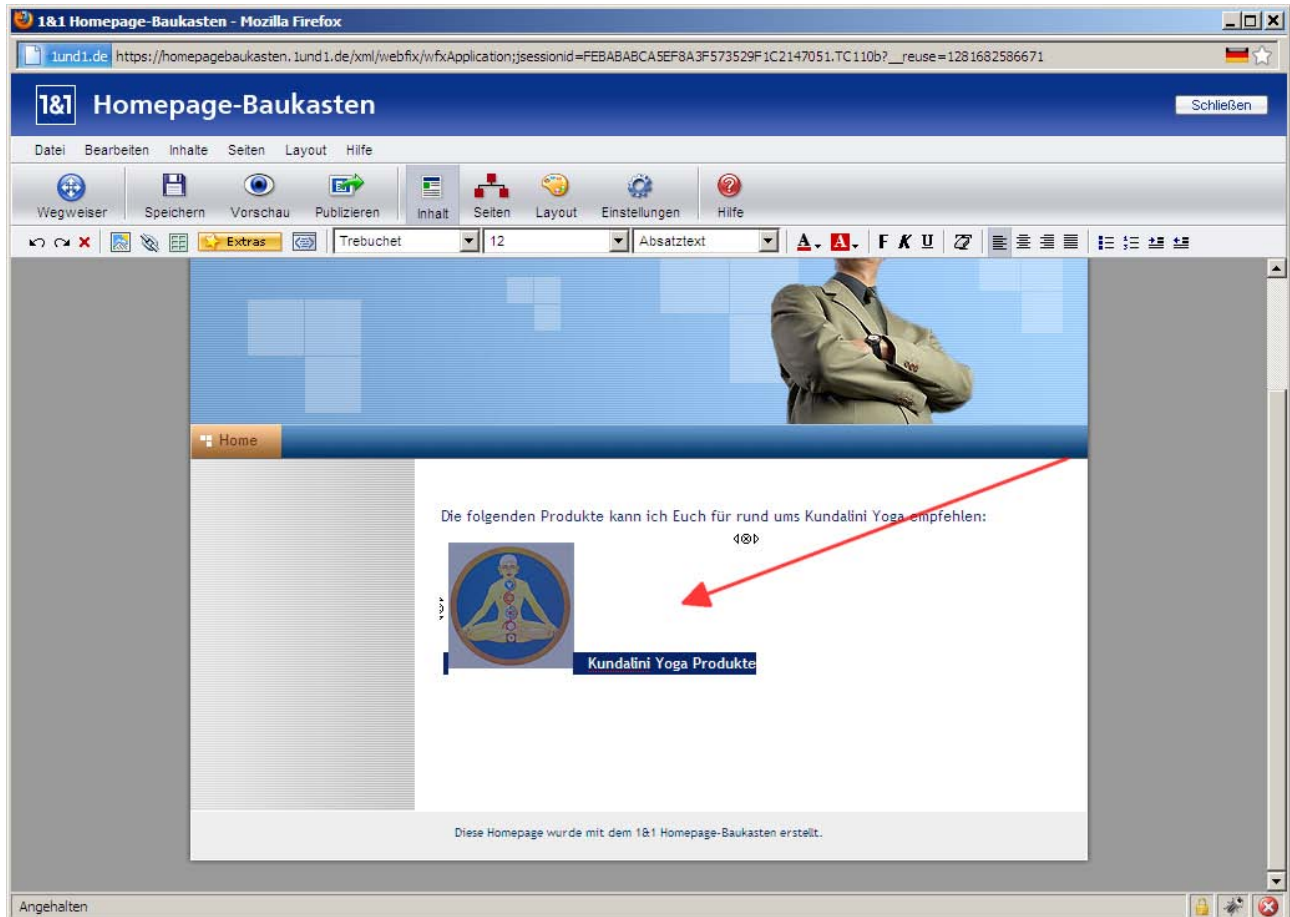


11. Click again „OK“



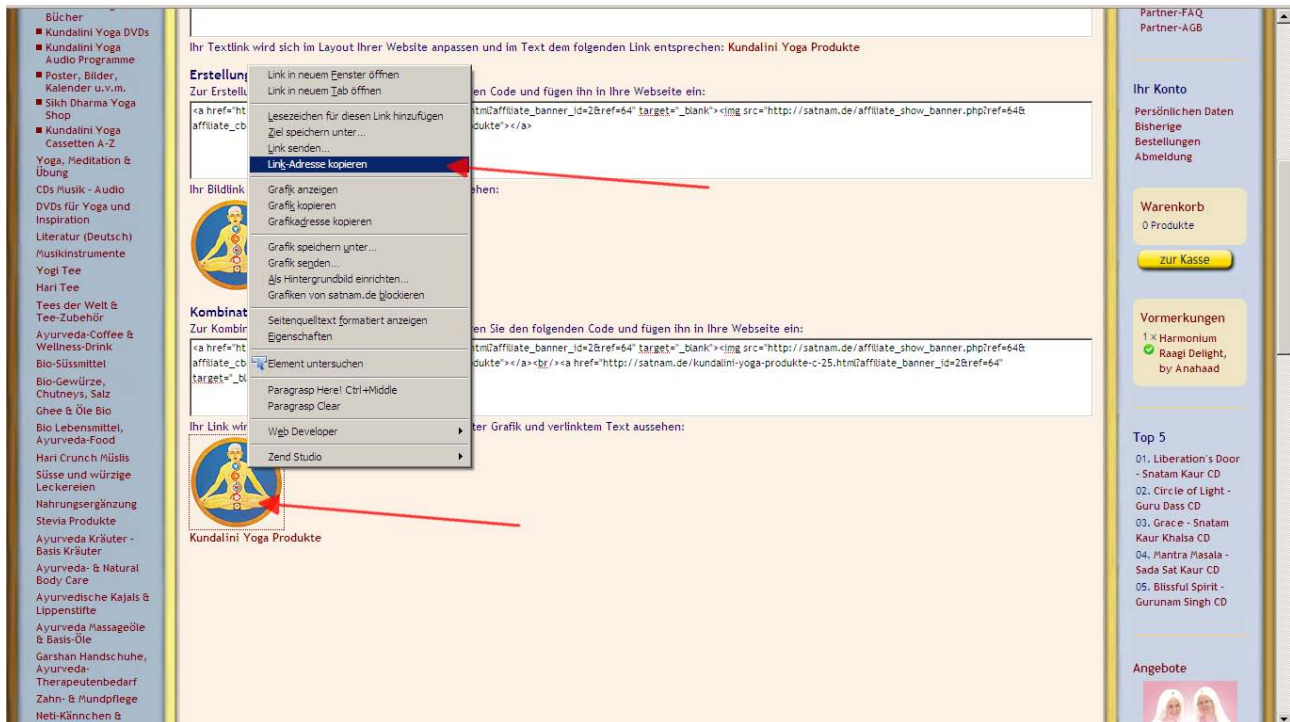


12. Now type the corresponding text of the affiliate link before or behind the inserted image and then activate both the image and the corresponding text with your mouse.

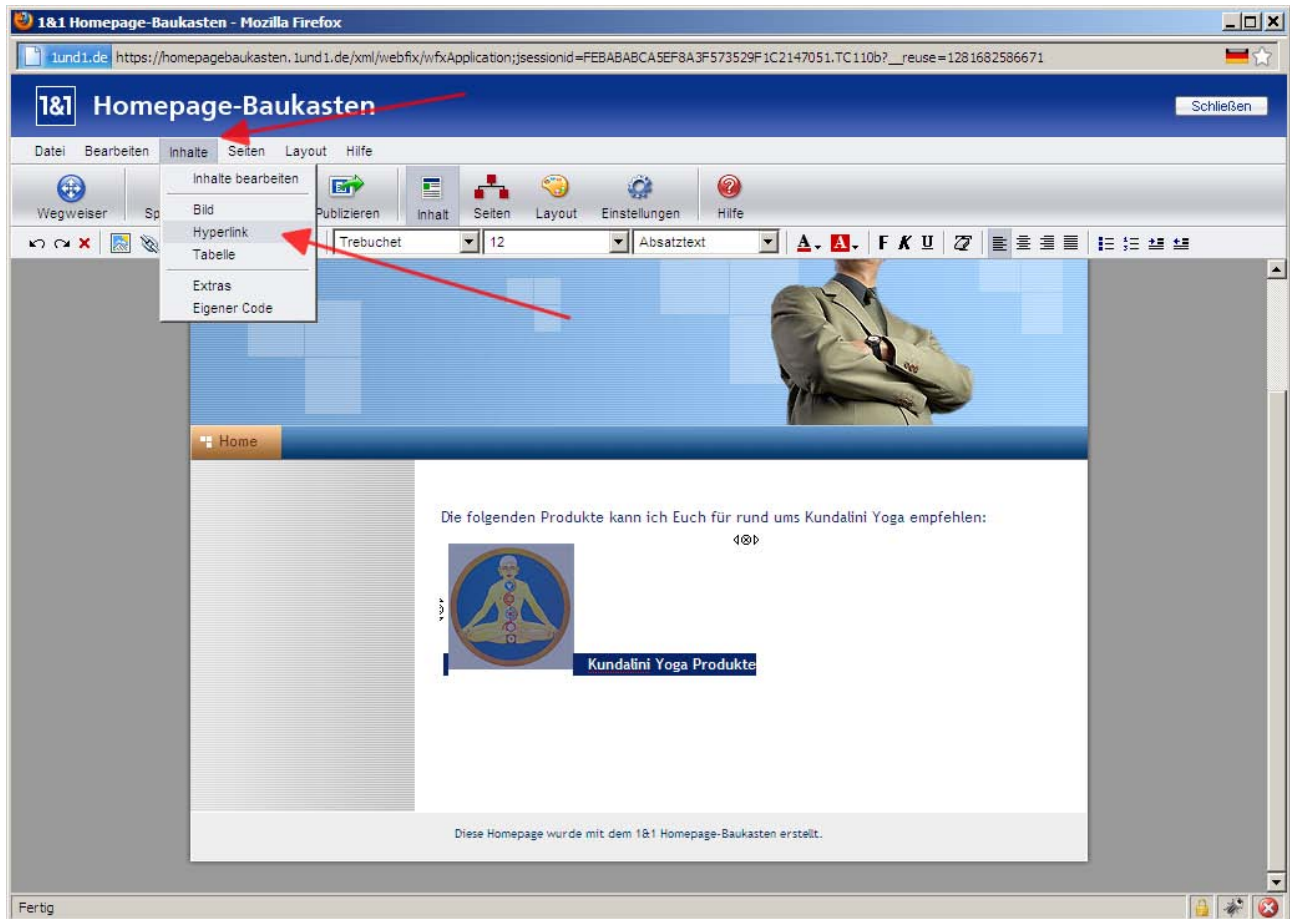




13. Now switch again to the open browser window with the generated affiliate link, click once again on the category- or product image and copy the link address. The image below demonstrates this by the example of Firefox.

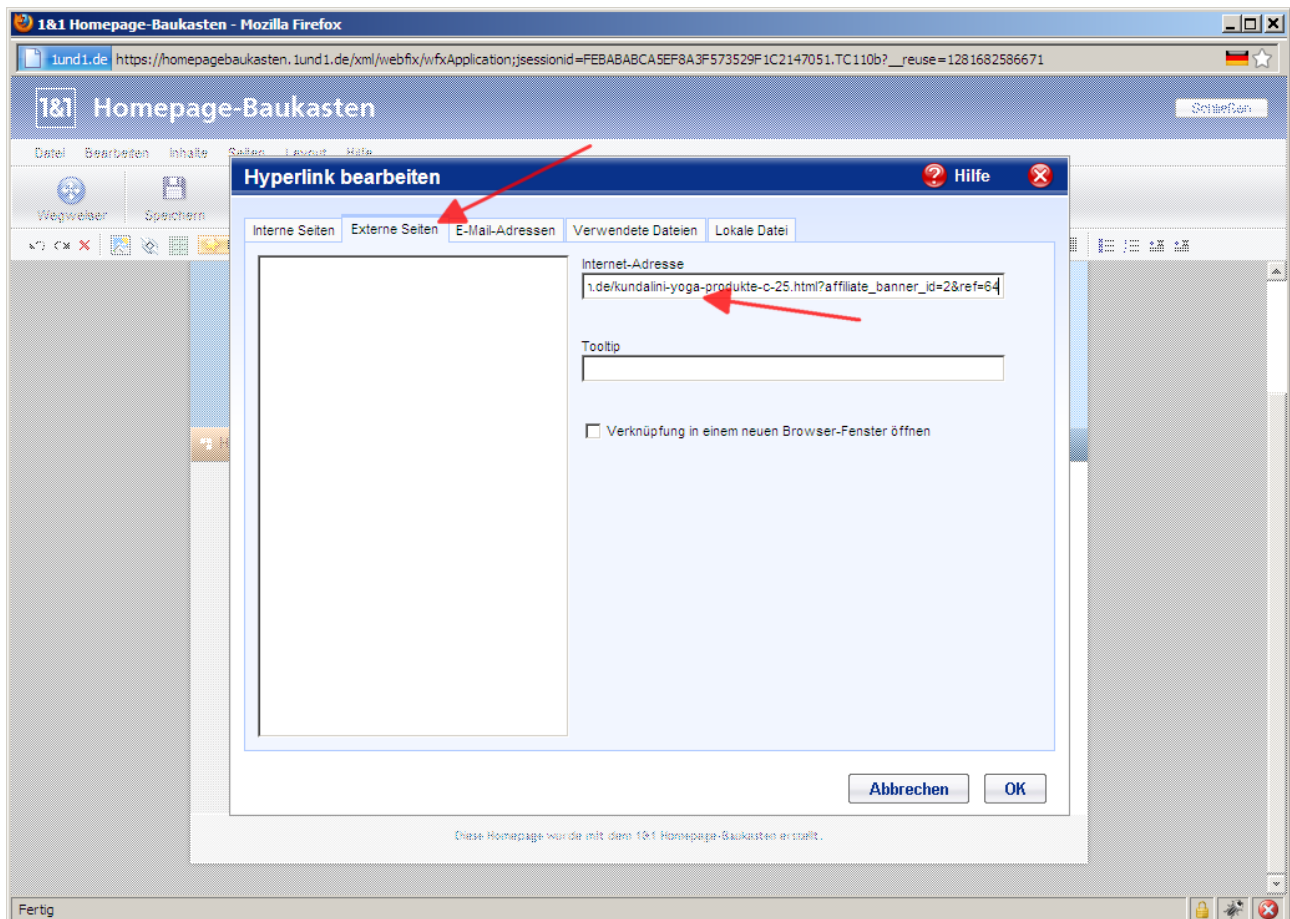


14. Switch again to your Homepage building kit in which the inserted image and the corresponding text are still activated and click on „contents“ and then on „Hyperlink“

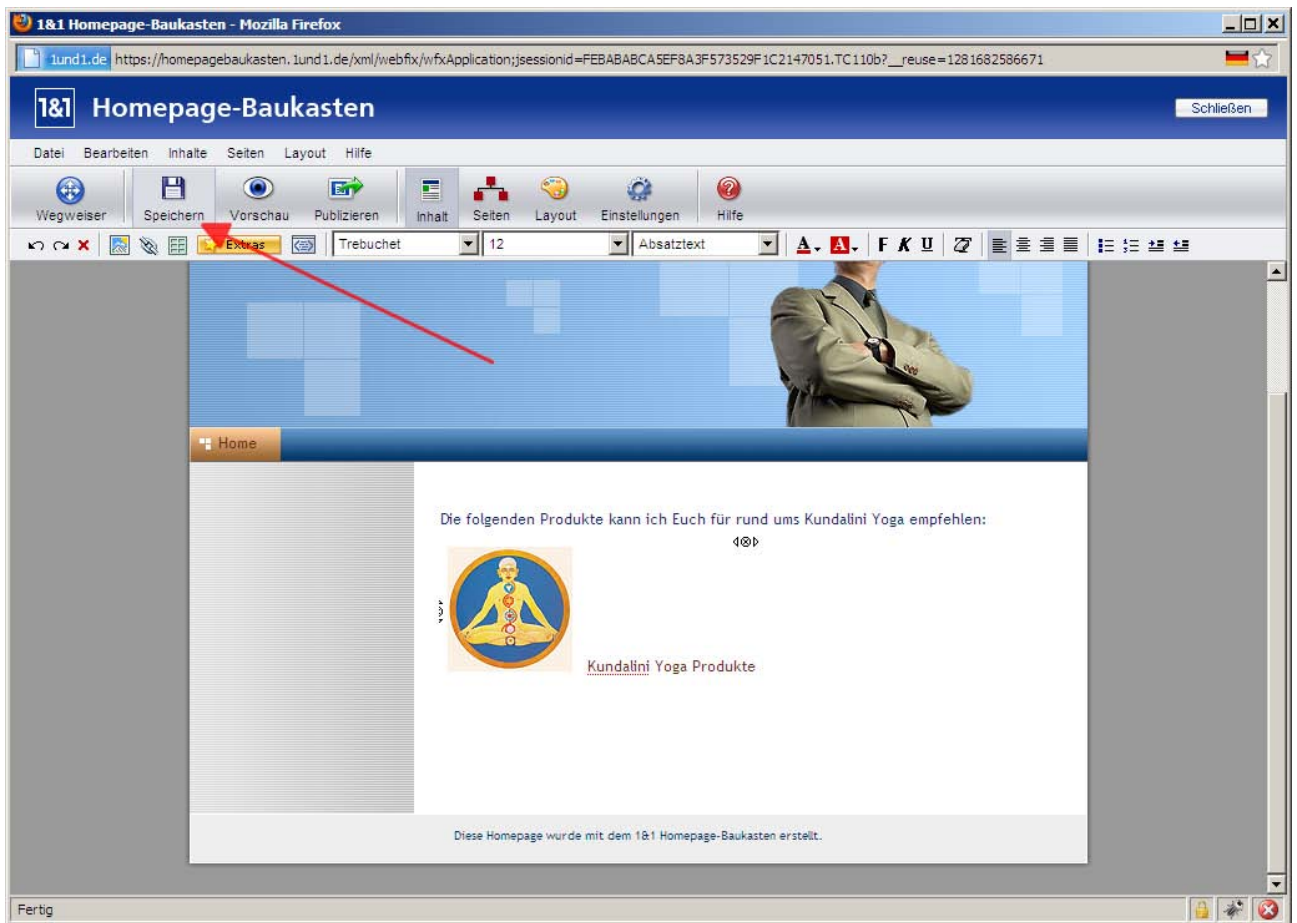


15. In the menu-option „Edit Hyperlink“ click on „external pages“ and then into the field „Internet-address“. Now paste the copied link into the internet address field by pressing the control key (STRG or CTRL), holding the key down and additionally pressing the v-key (in short: **STRG+v**). This key combination will insert the link you have just copied into the field „Internet-address“.

The result should look something like this (of course perhaps with a different page name and different numbers in the internet address):



16. Please confirm by clicking „OK“



17. Now save your updated page.

18. To finalize and upload your modified website, now click on „file“ and than on „publish“ (or „upload“, or similar).



19. Done! Close the Homepage building kit and please do check the result in any case once again by opening your website in your browser and by clicking on the newly created link. The link should now lead you to the page of www.satnam.de and must carry those parts of the address which are marked here in the image below – of course perhaps with a different page name and different numbers in the internet address.

